

LIBBY PETERSON

SKILLS

The New York Times
Manual of Style and Usage
Scoop/Oak
Crispy
Stela
SEO
Airtable
Photoshop
InDesign
ActiveCampaign
French

EDUCATION

INDIANA UNIVERSITY
BLOOMINGTON

B.A. in Journalism

2009 - 2013

Specializations:

Enterprise Journalism and
Photojournalism

Second Major:

French

Hutton Honors Scholar

CONTACT

libbjpeter@gmail.com
libbypeter.com
New York, NY

WORK EXPERIENCE

THE NEW YORK TIMES

Staff Editor

May 2022 - Present

- Editing digital and print stories for Special Sections desk on a wide array of subjects in domestic and international editions.
- Writing for and editing A2-A3 pages of the newspaper amid their redesign, launched in November 2022.

Freelance Writer

August 2019 - May 2022

- Wrote stories for the A2-A3 pages of the newspaper on how various pieces of The New York Times come together.

RANGEFINDER MAGAZINE

Senior Editor

January 2019 - March 2022

- Assigned and edited stories based on SEO and keyword research that relate to the photography industry's trends and impact.
- Posted stories to social media and produced weekly newsletter, consulting with team on audience engagement strategy.
- Identified new talent and contributors, and helped found brand's editorial board, with eye for historically unheard voices.
- Produced webinars and talk series, spoke at brand's annual conference, and managed a prestigious photo competition.

SUITED MAGAZINE

Deputy Editor

September 2016 - February 2020

- Managed editorial workflow and deadlines, assigned stories, wrote profiles, edited features and proofread all pages.
- Wrote table of contents and print hardware for stories, and consulted on overall layout and final photo selections.