



EDITOR'S PICK

On the Record

By Libby Peterson

I met Brian Guido last fall at a *PDN*'s 30 panel in New York City. A mellow, easygoing guy who offhandedly mentioned he's an editorial photographer based in L.A., Guido shoots for a wide variety of clients—*Spin*, *The New York Times* and YouTube among them. He asked if I'd like a promo (my answer to that is always yes, as my cubicle walls can attest). This is the photo I chose. And you bet your sweet grass it's on my wall.

Guido shot it for *WIRED*'s story about Better Records and the company's owner, Tom Port, who sells vinyl with only the very best sound quality. Here, an employee queues up one of the many copies of a single record for Port's elaborate stereo system as he sits poised with his notepad, ready to listen and grade the record based on the playback.

"Right before I took this photo, Tom decided he didn't want all his secrets to be in the open and covered the receiver with that green towel," Guido says. "I loved that! There's such an interesting parallel with the photography world and equipment, and while I'm using a pretty standard setup for this photo (a Canon 5D Mark III), I truly believe it has less to do with the specific equipment than what you personally bring to the moment you press the shutter."

The impeccable color temperature is what drew me in to this photo, and I loved that Guido filled the scene with a speed light instead of deferring to ambient light. Everything in the frame is suddenly crisp and nearly tangible; you can almost hear the soft click of the needle touching the record. *Rf*

Guido talks more about what to bring to the moment you press the shutter, on rangefinderonline.com.

➤ brianguido.com

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